

Mitsubishi Materials Corporation appoints a new Chief Strategy Officer in the Metalworking Solutions Company to drive business transformation.

JAPAN, TOKYO, MAY 23rd, 2024 - Mitsubishi Materials, Metalworking Solutions Company, is delighted to announce the appointment of Mirko Merlo as the new Chief Strategy Officer, effective March 1st, 2024. Reporting directly to Company President Kazuo Ohara, Mr. Merlo will lead the Sales and Business Strategy Divisions in Japan and the Overseas Sales Entities towards the globalization of the group while expanding the company's expertise and product performance worldwide.

Mirko Merlo brings extensive experience from a broad industrial base and a high level of expertise in the cutting tools sector, having successfully held multi-functional executive roles in leading global carbide tool manufacturers that have operated in a variety of different markets and business environments. In an opening statement, Mr. Merlo said: "In challenging social, environmental, and economic times, companies must deliver superior customer value to meet the latest trends. Meeting these challenges requires transformation." In his new role he will help the company evolve towards a more customer centric approach through strategic and operational transformation, while creating new business opportunities in the global marketplace.

Mitsubishi Materials is constantly expanding its operations and technologies to keep pace with the latest developments in the metal cutting industry and has built a strong reputation for superior quality products over the years. Commenting on the company's future steps and goals, Mr. Ohara said: "Technological advances, digitalisation and sustainability play a significant role in successful international businesses.



*Mirko Merlo, Chief Strategy Officer,
Mitsubishi Materials Metalworking Solutions Company*

Mr. Merlo's pragmatic, hands-on approach to business will help transform the company into a truly global enterprise and establish it as a leader in the dynamic global metal working landscape."

Mitsubishi Materials Corporation is a leading Japanese company with numerous entities, including the Metalworking Solutions Company. The Metalworking Solutions Company focuses amongst others, in the production of materials and coatings for precision cutting tools under the DIAEDGE and MOLDINO brands for the metalworking industry. Mitsubishi Materials Corporation operates Head Offices in Japan, Europe, the USA, India, Brazil, Mexico, China, and Thailand, a modern R&D Centre in Japan and several production facilities around the world. The Corporation employs more than 24,000 people worldwide.